

# Larry Meneses

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## EDUCATION

**The Art Institute of Los Angeles**, Santa Monica, CA

Bachelor of Science Degree September 2001. **Major: Computer Animation**

## CREATIVE EXPERIENCE

**Freelance Multimedia Specialist** June 2001 – Present

Graphic Design / Multimedia / Motion Graphics

I work as a part time, project based and sub contracted Multimedia Specialist. I work on location and remote from home in the following areas;

- ☐ **Illustrations:** Hand drawn concepts, logos and storyboards
- ☐ **Graphic Design:** Flyers, magazine ads, presentations in excel and power point, vinyl and paper banners, brochures, catalogs, business cards, POP displays, shirt designs, silk screen separations, silk screen halftone and set up for process print. I also create product packaging, product labeling and 3D concepts of products.
- ☐ **Marketing:** Research trends, SEO, boosted ads, social media marketing, flyer distribution, meta tags on websites and I have a large network in the nightclub and amateur MMA community.
- ☐ **Website development:** Code in HTML, CSS and Bootstrap, able to use template based websites like Wordpress and any with a dashboard type structure and able to use FTP. I am able to code in HTML, CSS and Bootstrap plus wireframe mockups.
- ☐ **Photography:** I can shoot on DSLR, I own a canon 7D and am able to shoot sports, stills, food and any products needed in RAW or Jpeg formats. I can also clean up images, adjust any colors, replace colors and manipulate the images.
- ☐ **Video:** Able to create 3D animations, special FX, CGI, motion graphics, color correction, composite, edit, film and render out to any format needed. I am able to render video to be able to play on social media in HD and YouTube. I work in custom sizes, 720p, 1080p and 4k+
- ☐ **Additional skills:** I worked as a jet mechanic in the NAVY and can read schematics and am mechanically inclined. I also was a DJ for night clubs and can edit music and add additional sounds or music to video. Set up Set up silk screen machines and print shirts.
- ☐ **Programs used:** Photoshop, Illustrator, After Effects, Premiere, Final Cut Pro, Adobe Creative Suite, Autodesk MAYA, Autodesk 3DS Max, Cinema 4D and various 3D and

editing software for video, graphics and photography.

Past Clients: **American Apparel** (Apparel-LA), **A Jeans** (Apparel-LA), **Silagi Development** (Construction & Management-Thousand Oaks), **Muay Thai Association of America** (Pro and Amateur Muay Thai Boxing-LA), **Uevolution** (Boutique Gym-LA), **Mochi Ice Cream** (Ice cream company-LA), **Psycho Realm & Sick Symphonies** (Hip Hop Artists-LA), **Crooked Stilo** (Hip Hop Artists-LA), **David Rolas** (Hip Hop Artist-LA), **Garro Habano Cigars** (Cigar Company-Montros), **Interad** (Luxury Rims-Whittier), **United Capital** (Real Estate-Whittier), **ILA** (Film Company-Whittier) and more.

**NEPO Inc.** April 2016-January 2017

Graphic Design / Multimedia / Editing

Part time position where I create power point presentations and excel documents to be presented in China. NEPO Inc. is a battery distribution company that imports batteries from China. I also edit video, create websites and create product catalogs.

**Hi Speed Printing** June 2010 – July 2016

Graphic Design / Multimedia / Motion Graphics

Create graphics for print, emails and websites. Photograph, film products, create motion graphics and edit video to be use in marketing materials online. Set up silk screen machines and print shirts, design shirt patterns and color separate artwork. Create websites with Wordpress, HTML, CSS, Bootstrap and prototype wireframes. Programs used are After Effects, Photoshop, Illustrator, 3D Studio Max, Maya and Adobe Creative Suite. Can also use Premiere, Final Cut Pro and C4D.

**Universe 2 Productions "JENIE'S RULE" Trailer.** May 2000 - September 2000

Editing / Compositing / Visual Effects

Responsibilities included character design, conceptual drawings, storyboards, visual effects and final compositing.

**Nickelodeon Animation Studio "CATDOG"** Feb. 1999 - June 1999

Production and Art Intern

Responsibilities included helping with production and shipping of storyboards, x-sheets, props, character model sheets and layouts.

**Other skills learned:** Assisted with character and prop clean up. Used Adobe Premiere for the synchronization of dialogue and storyboard panels in the animatic department.

**ADDITIONAL EXPERIENCE**

**Whittier YMCA After School Program**, 2004 school year

Art teacher for 1st-6th grade

**Hoover Elementary School**, Whittier, CA, Spring Break 1998, 99, 00, 01

Volunteered teaching Art to grades First - Fifth

**United States NAVY**, February 1993- June 1997

Aviation Structural Mechanic EGRESS (Ejection seats, pressurization and liquid oxygen)

Responsibilities included Night Supervisor for the USS Carl Vinson Liquid Oxygen plant and

Flight Deck Troubleshooter for EA-6B aircraft EGRESS systems.